Attention Getter: RED Background Information: GREEN Purpose/Thesis: BLUE Audience Importance: PURPLE The Following: ORANGE

Attention Getter grabs the readers interest and makes them curious about what the rest of the paper has in it.

Attention Getter 4 pts	Attention Getter 3 pts	Attention Getter 2 pts	Attention Getter 1 pt	Attention Getter 0 pts
Relevant information to the topic, that is connected to real events. (Minimum of 3 sentences)	Provide sentences that grab the attention of the reader about the topic. (Minimum of 3 sentences)	An incomplete sentence, or a statement that has no relationship to the topic. (minimum of 3 sentences)	The statement is incomplete or statement does not interest the reader. (Less than 3 sentences).	Nothing written

Thesis/Purpose

Introduce what the topic is that the writing will be covering.

Thesis/Purpose 4 pts	Thesis/Purpose 3 pts	Thesis/Purpose 2 pts	Thesis/Purpose 1 pt	Thesis/Purpose 0 pts
Clearly stated reasons or background information on topic. (Minimum 3 sentences)	Clearly state what the reason for this article is. (Minimum of 2 sentences	The purpose/thesis does not relate to the topic. (Less than 2 sentences).	There is no purpose/thesis present. (1 sentence).	No information

Tell the reader why it is important they learn about the topic you are writing about.

Audience Importa… 4 pts	Audience Importa… 3 pts	Audience Importa… 2 pts	Audience Importan… 1 pt	Audience Importa… 0 pts
Provide Sentences that point toward the focus of the evidence based factual article. (minimum 3 sentences)	Provide Sentences that clearly state what readers will gain from reading the article. (minimum 2 sentences)	Student's importance statement does not relate to the purpose/thesis (Minimum 2 sentences).	There is so little information that it does not benefit the reader. (less than 2 sentences).	No information

The following Paragraphs

This section needs to tell the reader what different subjects you will be writing about in the upcoming paragraphs.

The Following 4 pts	The Following 3 pts	The Following 2 pts	The Following 1 pt	The Following 0 pts
Introduce 3 or more supporting subjects that relate to the topic. (Minimum 3 sentences)	Clearly state what topics the remainder of this article will be about. (Minimum 2 sentences).	All the subjects are not stated. (Less then 2 sentences).	The subjects listed are not individual paragraphs in you article. (only one sentences).	No information about what the upcoming paragraphs are about.